#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

#### FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): November 15, 2007

## **PolyOne Corporation**

(Exact Name of Registrant as Specified in Charter)

Ohio	1-16091	34-1730488
(State or Other	(Commission	(IRS Employer
Jurisdiction	File Number)	Identification No.)
of Incorporation)		
	33587 Walker Road, Avon Lake, Ohio 44012	
	(Address of Principal Executive Offices) (Zip Code)	
	Registrant's telephone number, including area code: (440) 930-10	00
	(Former Name or Former Address, if Changed Since Last Report	<del>.</del>
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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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#### Item 7.01. Regulation FD Disclosure.

On November 15, 2007, representatives of PolyOne Corporation (the "Company") will deliver presentations to analysts and investors at the Company's Investor Day Conference in Westlake, Ohio. The presentations are scheduled to begin at 9:00 a.m., Eastern Time. A copy of the slide shows to be handed out at these presentations is attached as Exhibit 99.1.

The slide shows contain the following non-GAAP financial measures: gross margin; debt/EBITDA; net debt/EBITDA and operating income (loss) before special items. Below are reconciliations to the most directly comparable GAAP financial measures. The Company is unable to provide a reconciliation for non-GAAP financial measures for periods beyond 2006 without unreasonable efforts.

#### Reconciliation of 2006 Gross Margin, as adjusted

Year Ended December 31, 2006
\$2,622.4
2,282.7
41.2
(7.8)
\$ 306.3

#### Reconciliation of Non-GAAP 2006 EBITDA Financial Measure

(In millions)	Year Ended December 31, 2006
Net cash provided by operating activities	\$111.7
Changes in assets and liabilities:	
Accounts receivable	(23.0)
Inventories	39.6
Accounts payable	17.2
Accrued expenses and other	9.0
Decrease in sale of accounts receivable	7.9
Share-based compensation	4.5
Interest expense	66.5
Interest income	(3.4)
Discount on sale of accounts receivable	1.9
Sunbelt depreciation and interest expense	12.5
Cash taxes paid	9.0
Loss on disposal of discontinued business and related plant phaseout charge	3.1
Net cash used by discontinued operations	0.1
Special items in continuing operations	2.7
Proceeds from exercise of stock options	(3.1)
Adjusted EBITDA	\$256.2

#### Reconciliation of 2006 Total Debt to Net Debt

(In millions)	December 31, 2006
Short-term debt	\$ 5.2
Current portion of long-term debt	22.5
Long-term debt	567.7
Guarantee of Sunbelt outstanding senior secured notes	67.0
Interest rate swap fair value debt adjustment & other	5.1
Total borrowed debt	<b>\$667.5</b>
Cash and cash equivalents	66.2
Less transactional cash requirements	(45.0)
Cash and cash equivalents, as adjusted	21.2
Total borrowed debt less cash and cash equivalents, as adjusted	<b>\$646.3</b>

#### Reconciliation of GAAP 2006 Operating Income to Non-GAAP Operating Income before Special Items

(In millions)	Year Ended December 31, 2006
Continuing Operations:	
Operating income	<b>\$</b> 190.5
Special items in continuing operations, before tax	2.7
Operating income before specials	\$193.2
Special Items in continuing operations, before tax	
Asset impairments	\$ 0.2
Environmental remediation at inactive site	2.5
	\$ 2.7

PolyOne's chief operating decision maker uses these financial measures to monitor and evaluate the ongoing performance of the Company and each business segment and to allocate resources. In addition, operating income before special items is a component of various PolyOne annual and long-term employee incentive plans.

Additionally, representatives of the Company will disclose to analysts and investors that, in connection with the Company's announced acquisition of GLS Corporation ("GLS"): the purchase price to be paid for GLS will be slightly higher than GLS's annual revenues; pro forma for the acquisition, the Company's debt/EBITDA is projected to be 2.8 at the end of 2007 and 2.6 at the end of 2008; and GLS's margins are currently at the Company's target levels.

The information in this Form 8-K, including Exhibit 99.1 attached hereto, shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act"), or otherwise subject to the liability of such section, nor shall it be deemed incorporated by reference in any filing of the Company under the Securities Act of 1933 or the

Exchange Act, regardless of any general incorporation language in such filing, unless expressly incorporated by specific reference in such filing.

#### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit	
No.	Description
99.1	PolyOne Corporation Presentations, dated November 15, 2007

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 15, 2007

#### POLYONE CORPORATION

By /s/ W. David Wilson

Name: W. David Wilson

Title: Senior Vice President and Chief Financial Officer

#### EXHIBIT INDEX

Exhibit No. Description

99.1 PolyOne Corporation Presentations, dated November 15, 2007



# **INVESTOR DAY**

An In-Depth Look at PolyOne's Progress & Potential Stephen D. Newlin Chairman, President and CEO



## **Forward-looking Statements**

Proof of Performance

In this presentation, statements that are not reported financial results or other historical information are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements give current expectations or forecasts of future events and are not guarantees of future performance. They are based on management's expectations that involve a number of business risks and uncertainties, any of which could cause actual results to differ materially from those expressed in or implied by the forward-looking statements. You can identify these statements by the fact that they do not relate strictly to historic or current facts. They use words such as "anticipate," "estimate," "expect," "project," "intend," "plan," "believe," and other words and terms of similar meaning in connection with any discussion of future operating or financial performance and/or sales. In particular, these include statements relating to future actions; prospective changes in raw material costs, product pricing or product demand; future performance; results of current and anticipated market conditions and market strategies; sales efforts; expenses; and financial results.



## **Forward-looking Statements**

- Forward-looking statements are subject to risks that may cause results to differ materially from those projected, including those listed below and the other factors set forth in our SEC filings, including our Form 10-K.
- The effect on foreign operations of currency fluctuations, tariffs, nationalization, exchange controls, limitations on foreign investment in local businesses and other political, economic and regulatory risks;
- Changes in polymer consumption growth rates within the U.S., Europe or Asia or other countries where PolyOne conducts
  business:
- Changes in global industry capacity or in the rate at which anticipated changes in industry capacity come online in the polyvinyl
  chloride (PVC), chlor-alkali, vinyl chloride monomer (VCM) or other industries in which PolyOne participates;
- Fluctuations in raw material prices, quality and supply and in energy prices and supply, in particular fluctuations outside the normal range of industry cycles;
- Production outages or material costs associated with scheduled or unscheduled maintenance programs;
- The cost of compliance with environmental laws and regulations, including any increased cost of complying with new or revised laws and regulations;
- Unanticipated developments that could occur with respect to contingencies such as litigation and environmental matters, including any developments that would require any increase in our costs and/or reserves for such contingencies;
- An inability to achieve or delays in achieving or achievement of less than the anticipated financial benefit from initiatives related to cost reductions and employee productivity goals;
- An inability to raise or sustain prices for products or services;
- An inability to maintain appropriate relations with unions and employees in certain locations in order to avoid business disruptions;
- Any change in agreements with product suppliers to PolyOne Distribution that prohibits PolyOne from continuing to distribute
  a supplier's products to customers; and
- Other factors affecting our business beyond our control, including, without limitation, changes in the general economy, changes in interest rates and changes in the rate of inflation.



### **Use of Non-GAAP Financial Measures**

- This presentation includes the use of both GAAP (generally accepted accounting principles) and non-GAAP financial measures. The non-GAAP financial measures include: operating income (loss) before special items, gross margin as adjusted, Debt/EBITDA and Net Debt/EBITDA.
- PolyOne's chief operating decision maker uses these financial measures to monitor and evaluate the ongoing performance of the Company and each business segment and to allocate resources. In addition, operating income before special items is a component of various PolyOne annual and long-term employee incentive plans.
- Disclosure provided in our Form 8-K filed today, November 15, 2007, reconciles each non-GAAP financial measure with the most directly comparable GAAP financial measure and provides detail about special items. This Form 8-K can be accessed in the Investor Relations section of our website at www.polyone.com.





## Today's Agenda

>	Overview	Steve Newlin	
۶	Commercial Development	Mike Kahler	
>	Driving Innovation	Dr. Cecil Chappelow	
>	Operational Excellence	Tom Kedrowski	
>	<b>Business Overviews</b>		
	• Engineered Materials	Craig Nikrant	
	NA Color	John Van Hulle	
	<ul> <li>International Color &amp; EM</li> </ul>	Bernard Baert	
>	Lunch & Presentation		
>	<b>Business Overviews</b>		
	<ul> <li>Vinyl Business</li> </ul>	Rob Rosenau	
	<ul> <li>Distribution</li> </ul>	Mike Rademacher	
>	Financial Summary	Dave Wilson	
>	Summary & Q&A Session	Steve Newlin	



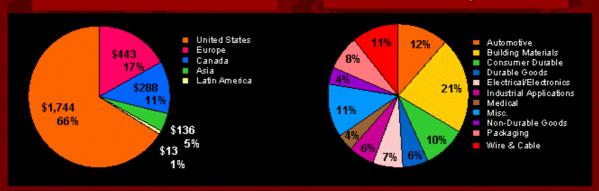
## PolyOne at a Glance

Proof of Performance

- 4,600 employees, 60 plants / warehouses and 12 technology centers worldwide
- > 10,000 customers in 35 countries
- 3 operating platforms: Specialty businesses; PolyOne Distribution; and General-purpose businesses

2006 Revenues: \$2.6 billion

2006 Revenues by Markets



Significant opportunities for growth in current \$20 billion addressable market











## **Our Strategic Objectives**

Proof of Performance

- Build a superior management team and drive cultural change
- > Invest in commercial resources
- Drive innovation and shift from commodity to specialized growth markets
- Expand globally
- Strengthen our financial profile and reduce high-cost debt while transforming our portfolio

Drive Earnings Growth, Multiple Expansion and Shareholder Value





## **Investment in Commercial Resources**

Proof of Performance

- > 108 net new commercial additions globally
  - · 77 in sales and marketing
  - · More than 60% support International businesses
- ▶ Global sales force training
  - Value-based selling
  - EVE<sup>®</sup> tools
  - · Closing techniques
- Investment in R&D
  - Current investment \$38 million, grow 25%
  - 35 new patent applications in past 18 months; more than double historical pace
  - · 31 additions in technology



## **Impressive Early Commercial Wins**

Proof of Performance

- Specialty businesses operating income improves dramatically in a challenging environment
  - Up 60% year-over-year for the first nine months of 2007
- > Historically underperforming businesses turning around
  - North American Color now profitable
  - EM momentum building
- ➤ PolyOne Distribution operating income accelerating
- ➤ Solid international growth

Accelerating Shift to Specialization



## **Acquiring GLS Corporation**

Proof of Performance

- North American leader of specialty thermoplastic elastomer compounds for consumer and healthcare applications – \$130 million
- >1,200 customers worldwide
- Consistent double-digit revenue and earnings growth
- Provides difficult-to-develop specialty compounds in specialized, high-growth markets such as healthcare and electronics
- Leader in product innovation with superior customer service and a research and development department that operates around the clock



## **Expanding Global Footprint**

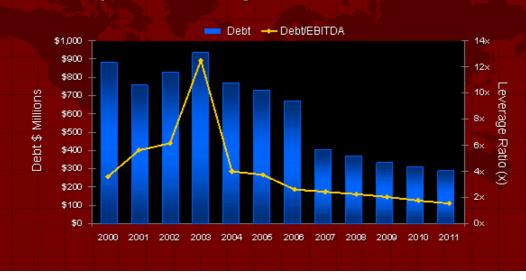
Proof of Performance

- >Strengthening our global competitive base
  - New plant in Poland
  - India office
  - Two new Design Centers in Europe
  - Vinyl acquisition in China (pending)
- ➤ Global key account penetration
  - Target and serve key customers and OEMs
  - Leverage global innovation, marketing and customer relationships
  - "No Surprises Pledge"

PolyOne.

## Financial Flexibility to Support Growth

- > Financial profile stronger than ever
- > OxyVinyIs divestment substantially reduced earnings volatility and provided liquidity
- ▶ Interest expense reduced by \$30 million





## 2011 Goals

Proof of Performance

- **▶**Gross margins
  - Specialty Businesses 25% to 35%
- > Revenue outside the U.S.
  - 40%
- **Vitality index**
  - 25%
- ➤ Strong double-digit earnings CAGR
- >ROIC
  - Exceed 15% (pre-tax)

Drive Meaningful Share Price Appreciation



## **Executing Our Strategy**

Proof of Performance

- Stronger and more rapidly growing specialty mix
- ➤International growth expansion
- Turning around historically underperforming businesses
- ➤Industry-leading Vinyl business
- ➤ PolyOne Distribution growing consistently
- >Substantially lower interest expense

Strong Earnings Growth Plus Substantial Improvement in Earning Mix Should Drive a Significant Step Up in Valuation Multiple and Equity Price



## GLOBALIZATION, SPECIALIZATION, COMMERCIAL EXCELLENCE

Mike Kahler Senior Vice President, Commercial Development



## **Globalization**

- Geographic footprint and cross-selling capability with our customer base provide unique growth opportunities
- Demand for our products and knowledge is growing rapidly in many regions of the world
- Customers desire global partners who can provide consistent standards of performance
- Key emerging economies offer attractive growth rates





## **Globalization – Plastics Demand**

Region	Plastics demand growth %, annualized 2009-2014	Annual demand, 2009, Million Metric Tons	GDP growth, Average annual %, 2007-2009
China	10%	46	9%
India	14%	16	8%
North America	3%	64	3%
Latin & South America	5%	10	4%
Western Europe	2%	52	2%
Eastern Europe	9%	8	6%
World	4%	230	4%



## Globalization – Key Initiatives

- Global innovation and technology transfer processes to leverage new product introductions
- Establish global marketing intelligence process to build specialization platforms
- Global Key Account teams to drive new business gains
- New team of Business Development Managers calling on key target markets and major OEMs





## **Global Sales Coordination**

- Global sales...Six
  PolyOne business units
- Global Strategic Account Team deployment
- Key account team (USA spec / Asia production)



GM increased due to specialization mix



# Multi-National Fortune 100 Material Science Company

#### PolyOne Plastisol

- · Customized Wound Care Management
- · Provides effective barrier properties
- · Waterproof, absorbent dressing
- Optimal clinical performance and wear time

Increase customers' product performance

#### > PolyOne Conductive Polycarbonate

- Specialized Electronics Conductive Transfer Tapes
- · Lighter, compact fabric / layered shielding materials
- · Material substitution improvements

Improved reliability and reduced operating costs

# **PolyOne.** New Strategic Account Value Proposition

- Global supply five different facilities on three continents
- Strategic relationship... New product development
- Provide technical service / product QA testing



Preferred partner

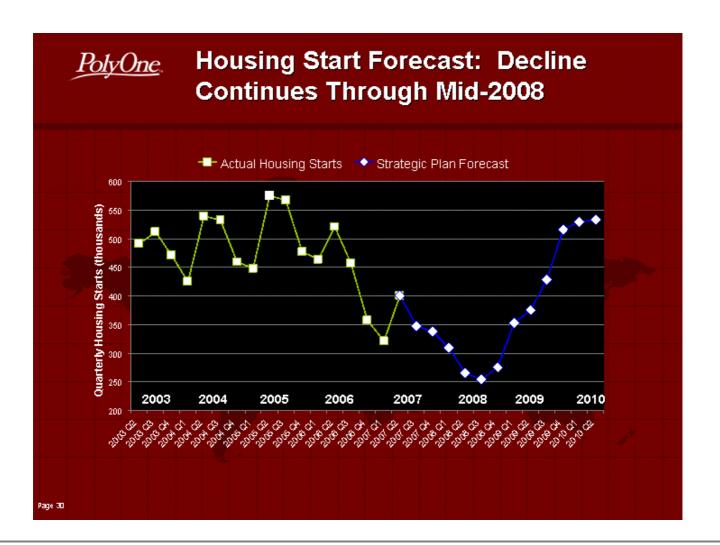


## **Specialization**

- Shift the basis of competition to differentiation from cost / commodity
- Become a high value-added solutions provider
- Leverage our in-depth knowledge of polymers, formulations and polymer processing
- Redirect our strategic focus to the most attractive market segments







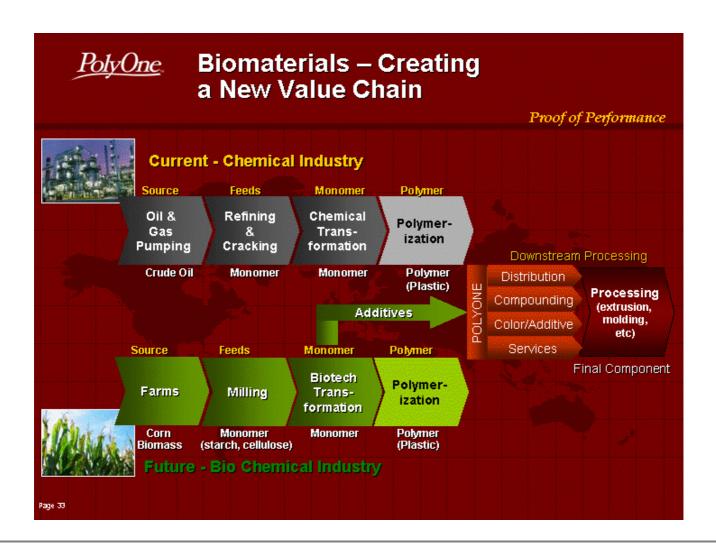


#### **Competitive Landscape**

- ➤ Global companies must respond with compliance leadership to regulatory initiatives related to safety and product stewardship. PolyOne is well positioned with our "No Surprises Pledge"
- PolyOne's broad offer of products and services allows us to partner with a customer's product design and engineering teams to serve the high-value markets
- Only six of the 50 companies benchmarked compete with more than one of PolyOne's business units





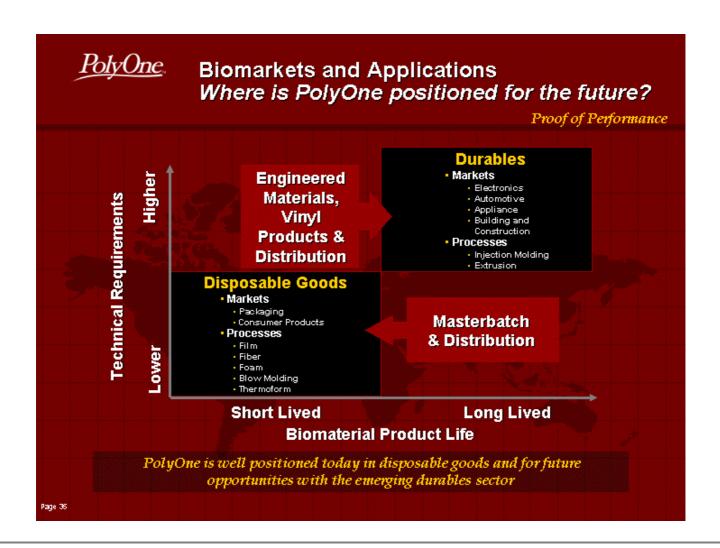


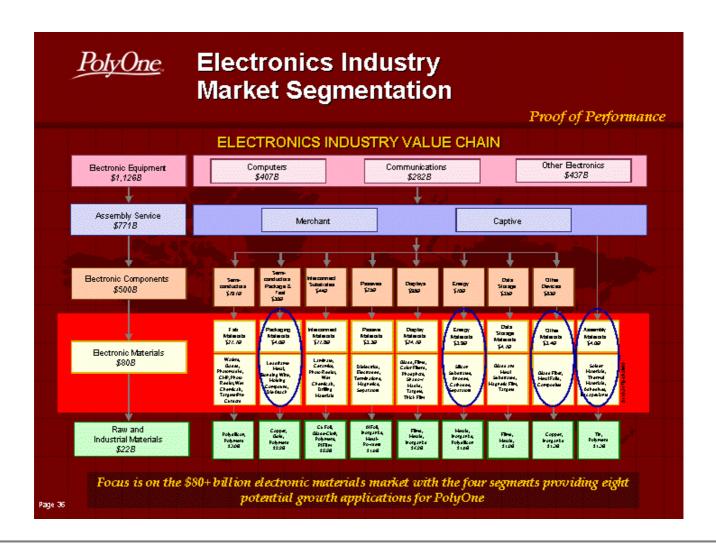


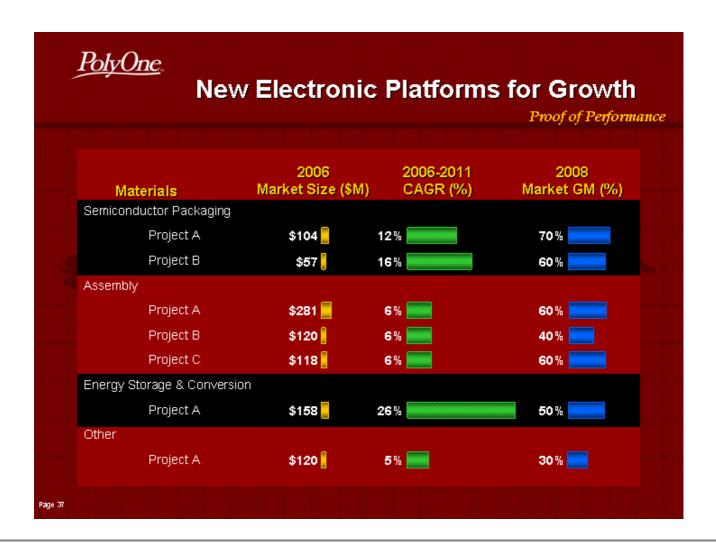
#### **Biopolymers – Market Status**

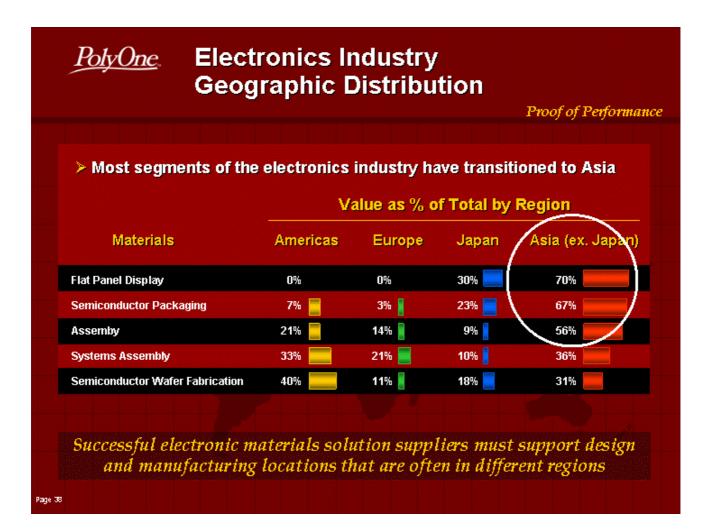
Proof of Performance

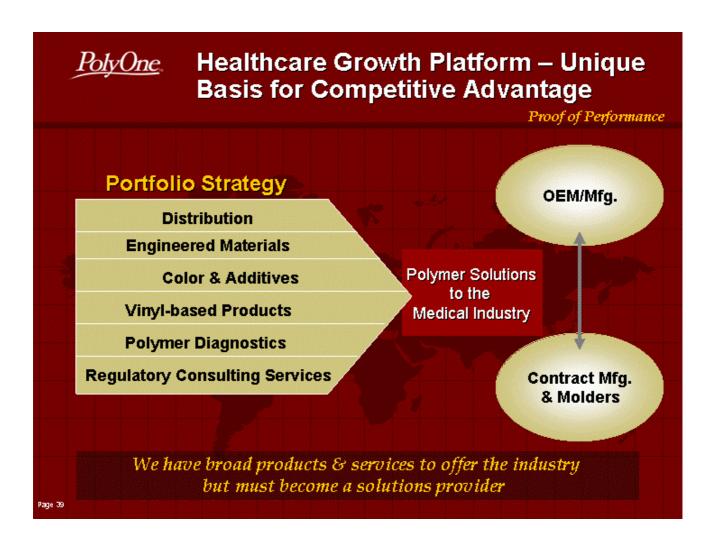
- ➤ The market is still in early stage of development
- Market demand is growing at 20% per annum ~ \$600M
- Material solutions will migrate from 'pure' biopolymers towards complex compounds (extended functionality)
- Key polymers (PLA) in short supply
- Currently available products limited in application due to performance, supply and economic issues – all potential PolyOne solutions











#### Healthcare Market -PolyOne. **Medical Device Opportunities** Proof of Performance **Market Attractiveness** > This is a highly fragmented, profitable and growing market > 8,000 medical device manufacturers in USA > Custom compounding is a norm **Market Potential** 2006 2011 \$4.4B \$4.8B Total Market Size (2006) Volume (M lbs.) 2,700 3,300 Currently quantifying available PolyOne market size



# Healthcare Market – Medical Device Opportunities

Proof of Performance

#### **Market Position**

- Major EM compounding, Color and PVC competitors SWOT evaluated
- PolyOne's Distribution business is already a major supplier to US market
- PolyOne is a small but emerging solutions provider today in medical compounding









#### **Commercial Excellence**

Proof of Performance

- Providing our customers the value and solutions that will help them achieve their growth and profit improvement objectives
- Upgrading talent and increasing sales, marketing and innovation resources
- Developing marketing / sales skills
- Implementing new commercial tools to increase business gains







### **Sales Efficiency**

Proof of Performance

New Sales / Customer Projects by Status – Increasing Our New Sales Pipeline

Sept. 30 vs.
Project Status April 1

Newly Identified \$300 million

Qualified Projects \$180 million

Trials / Pending Proposals \$40 million

Total \$520 million

Note – changes since April - and not our total pipeline – demonstrating follow-up measurements in driving new disciplines with sales efficiency

Page #



#### **Sales Effectiveness**

#### Proof of Performance

#### ➤ New Training and Tools

- Opportunity Scorecards
  - Identifies key variables impacting the sale
  - Honest assessment of where you are in selling process
    - Barometer predictor of success
    - Identifies key tactical options
- Communicating "High Wide Deep" to determine key value drivers – not only the procurement office
- Customer business review meetings to validate our value / contribution
- Economic Value Estimation (EVE®) tools







## PolyOne.

# **Economic Value Creation Drives Customer Satisfaction**

Proof of Performance

- Customer Value
  - Increased production efficiency
  - Reduced scrap rate
- EVE® Tool from Online Sales Portal





#### **Commercial Development Summary**

- Leverage with an expanding global commercial team drives growth at a speed much faster than in our past
- Shifting the basis of competition to "quantified differentiation" transforms PolyOne to a value-added solutions provider
- Redirecting our strategic focus to more attractive segments will drive improved mix and earnings
- New commercial tools and investments enable disciplined execution and accountability

Commercial Excellence Drives Specialization Growth, Operating Income and Earnings





# INNOVATION

Dr. Cecil Chappelow Vice President, Research & Innovation Chief Innovation Officer

Proof of Performance



#### Innovation → Driving Specialization

Proof of Performance

- ➤ Specialization is shifting the basis of competition to differentiation
- PolyOne needs a fresh and disciplined approach to innovation
- ➤ We have a work in progress to transform how we innovate in the New PolyOne



### PolyOne.

#### **Building Blocks for Successful Innovation**

Proof of Performance

- Deeper understanding of markets, emerging trends and customers
- ➤Intimate knowledge of the competitive landscape
- Disciplined execution of global innovation processes
- ➤ Culture of accountability

The heart of competitive advantage



### <u>PolyOne</u>.

#### Deeper Understanding of Markets and Customers

Proof of Performance

- > Market Intelligence
  - Building key industry marketing capabilities through new situational analysis
  - · Establishing market segmentation mapping process
  - Implementing new value-based pricing methods to generate profitable growth
- Focused market development work in new global opportunities in Biomaterials, Electronics and Healthcare
- Building personnel depth and strength



PolyOne.

# Disciplined Execution of Global Innovation Processes

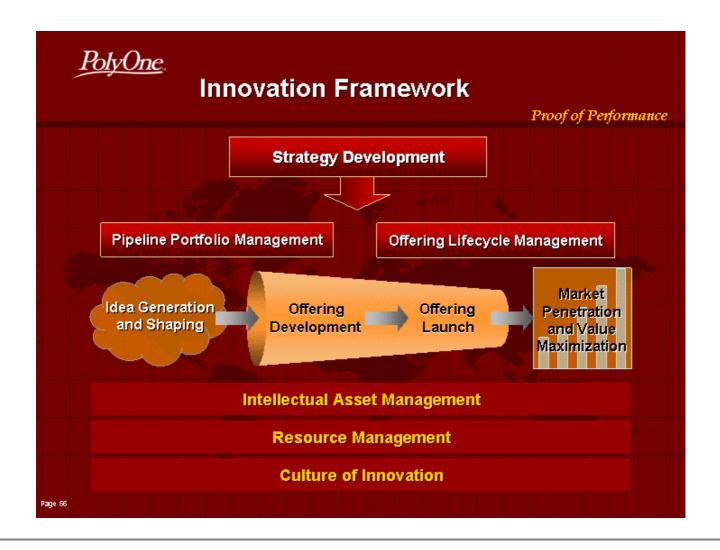
Proof of Performance

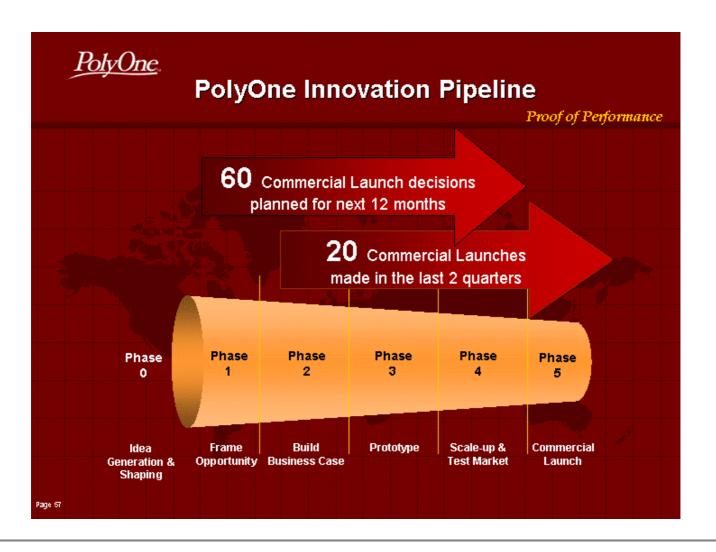
- New innovation framework to drive speed and accountability
- Emphasis on global cooperation, coordination and knowledge leverage
- ➤Vitality index metric

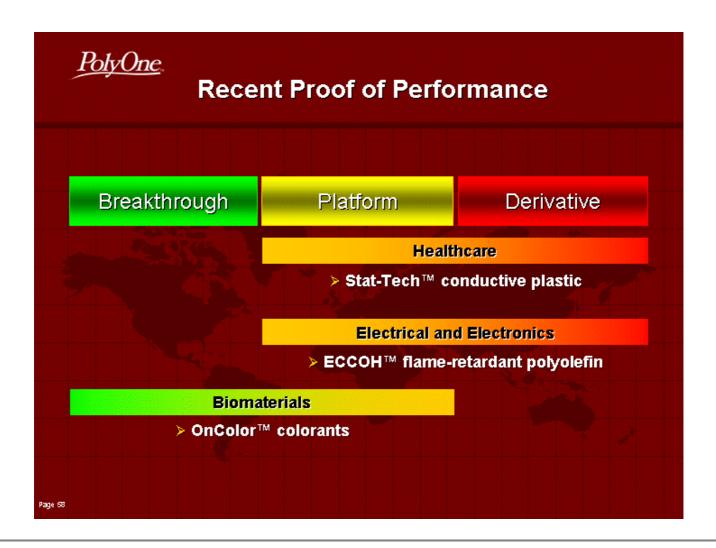
Acting as one global company













#### **Summary**

- New innovation processes, marketing skills and opportunity identification are driving specialization
- > We are measuring and challenging our performance to build and sustain momentum
- Global talent base provides potential through focus on differentiation
- Culture of accountability drives commitment to succeed

Disciplined execution will ultimately make the difference for PolyOne





# OPERATIONAL EXCELLENCE

Tom Kedrowski Senior Vice President Supply Chain & Operations

Proof of Performance



#### **Operational Excellence**

Operational Excellence is a never-ending quest for improvement in response to the voice of our customers.

It is all about strengthening our capabilities to deliver value flawlessly to our customers. It challenges us to enhance our productivity, profitability, and efficiency in all phases of our business, from safety to quality to waste elimination to environmental stewardship.





#### **Operational Excellence**

- ➤ Align HR and Training Strategies with Operational Excellence Objectives
  - Provide senior leadership OpEx training
  - Increase level of accountability for operational targets and issues
  - Upgrade talent in supply chain / manufacturing areas
  - Create organizational awareness
- Develop and Implement Supply Chain Initiative
  - We expect a \$50 million improvement to be delivered within a 3-year period



#### **Delivering Results**



#### **≻Delivery Improvement**

- Establish desired delivery metric
- Hold gains and drive improvement via delivery task force
- Monthly review at Operations Council
- Methods are transferable to other areas





#### **Operational Excellence**

#### ➤ Implement Lean throughout PolyOne 2007

- Implement Lean in all Vinyl plants and businesses
- Utilize strategy deployment for all businesses and functions



#### ▶Deploy Lean Six Sigma throughout PolyOne

- Develop Black Belts, Green Belts and Master Black Belt skills
- · Create rhythm and rigor in monitoring and execution

#### Voice of the Customer

 Leverage customer data to drive alignment of strategy and operational excellence to the voice of the customer



## Lean Six Sigma Opportunities

### ➤Organizational DNA

- Develop LSS talent and drive major process improvements
- · Create a culture of continuous improvement and performance

### >Strategic Alignment

- Modify incentive plans to focus on the key business drivers
- Develop cross-functional focus on delivering supply chain savings

### ➤Operational Excellence

 Utilize LSS project identification and execution to improve Gross Margins and drive Operating Income to 2.5X current levels





# ENGINEERED MATERIALS NORTH AMERICA

Craig M. Nikrant Vice President and General Manager North American Engineered Materials

Proof of Performance



### **Engineered Materials**

Proof of Performance

### Description:

- 2007E revenues \$105M
- 3 NA plants, 7 globally
- Key growth markets
  - Healthcare, Aerospace, Electrical / Electronic

#### Value Proposition:

 We offer our customers a quantified competitive advantage by leveraging our combined innovation, speed, flexibility and global coverage

#### Competitive Differentiation:

- Custom solutions and high-performance specialty polymers
- Unique combination of application and product solutions
- Custom mentality and capability
- Dedicated custom manufacturing
- Global technology teams



## **Key Markets – Engineered Materials**

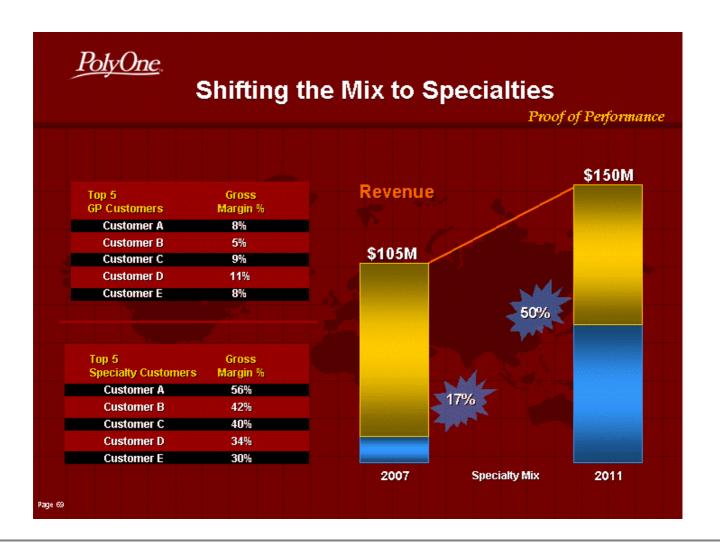
Proof of Performance

Key Industries Served	Available Market \$M Est.	2007 Revenue \$M	Market Share %
Automotive	\$1,925	\$22	1.1%
Industrial	\$750	\$10	1.3%
Electrical / Electronics	\$700	\$2	0.3%
Wire & Cable	\$670	\$55	8.1%
Consumer	\$615	\$9	1.5%
Appliance	\$500	\$4	0.8%
Aerospace	\$600	\$2	0.3%
Other	\$1,000	\$1	0.1%
Total	\$6,760	\$105	1.5%

### **Focused Market Segments**

- > Electronics Static dissipative capability and growth
- **≻**Consumer Soft touch elastomers
- ➤ Aerospace High heat capability and carbon fiber compounds
- ►Healthcare Lead replacement and shielding with Gravi-Tech™

age 68



### Proof of Performance – Engineered Materials

### **Specialty Connectors**





#### **Application Requirements:**

- >Thin wall parts
- >Elimination of plating
- >EMI / RFI shielding

#### Material Attributes:

- > Electrically conductive
- > High-flow compound
- > EVE®

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### **Radiation Shielding**



#### **Application Requirements:**

- > Equivalency of lead for radiation shielding
- > Lead free
- > Ability to form into complex shapes

#### Material Attributes:

- High specific gravity
- >Non-lead containing compound
- >Elimination of secondary operations

## **PolyOne** Proof of Performance – Engineered Materials

### Avon Lake, Ohio Specialties Manufacturing Facility





- > 100,000 square feet of specialty manufacturing capability
- Process flexibility with multiple extrusion technologies
- 6 manufacturing extruders with infrastructure to grow to 12
- > ISO 9001 certified
- GMP (Good Manufacturing Practices) certified for food, drug and medical applications

## **PolyOne** Proof of Performance – Strategic Direction

- Increase commercial, marketing and technology resources
- Improve specialties mix from 17% of total revenues to 50% in 2011
- ➤ New refocused Industry marketing management team in place targeting aerospace, healthcare, and consumer
- Double Vitality Index by 2011, leveraging our increased commercial presence and technology focus
- Increase global customer linkage through global account team and global manufacturing and technology footprint

## Financial Objectives – Engineered Materials

Proof of Performance

### >2007 Performance

- Meaningful revenue shift towards specialization commences
- Steep losses substantially reduced but not yet to break even

## >2008 – 2011 Strategic Plan

- Revenue CAGR 9%, Specialty CAGR 40%
- Gross margins within target; operating income growth accelerates
- ROIC exceeds 20%



Gross Margins rise to >25%



### Summary - Engineered Materials

Proof of Performance

- ➤ Brand new business new leadership team new marketing, technology and commercial directors
- ➤ Commercial and technology resources investment
- New state-of-the-art specialties manufacturing facility
- Specialization strategy transforms business to high-value, differentiated mix
- High-growth specialty market segments focus
- Global growth and key account strategy to leverage global footprint



# NORTH AMERICAN COLOR & ADDITIVES

John Van Hulle Vice President & General Manager North American Color & Additives

**Proof of Performance** 

## <u>PolyOne</u>.

## North American Color and Additives Business

Proof of Performance

### > Description:

- Sales revenue ~ \$200M
- Global leader in color concentrates and performance additives

#### ➤ Value Proposition:

- Superior technical expertise and innovation in color and additive applications
- Operational, commercial and technological resources help customers grow while decreasing their operational costs

### Competitive Differentiation:

- Speed to market at all steps of the customer product introduction process
- Global consistency and risk management ensure standardization

Superior global scale and capabilities to meet the growing needs of companies with multiple locations around the world

## **Key Markets – Color and Additives**

Proof of Performance

	Available	
(ey Industries Served	Market	Market
	\$M	Share %
Packaging	\$ 1,200	6%
Automotive	\$ 100	22%
Wire & Cable	\$ 100	25%
Consumer	\$ 550	3%
Building & Construction	\$ 350	3%
Other	\$ 900	2%
Total	\$3,200	5%

### **Focused Market Segments**

- ➤ Packaging Promote stylish, custom, globally-available solutions to OEM designers
- ➤ Consumer Commercialize innovative, patented bio-based products
- Healthcare Market high-quality, risk-mitigating solutions to OEMs and major converters

## **PolyOne.** Proof of Performance – Consumer Products

- Novel, Bio-friendly Wood Plastic Composite (WPC) Colorants
  - Market growth rate exceeds 10% per year
  - Addresses the #1 complaint of customers: color fading
  - Patent-pending technology

## Proof of Performance – Commercial & Operational Excellence

## Profitable Turnaround for Color & Additives \$10MM OI Gain

- >Targeted Unprofitable Customers
  - Staged product specific increases
  - Management of molder inventories provides benefit reducing total cost of supply 10%
  - Limited revenue decline of <10% on least profitable customer business

## **PolyOne** Proof of Performance – Strategic Direction

- Develop new technologies in additives, liquid colorants and composites to reach OEM designers
- Innovate and acquire bio-friendly products
- Reduce our production line change-over times and our lead-to-match and match-to-make service times

## Financial Objectives – Color and Additives

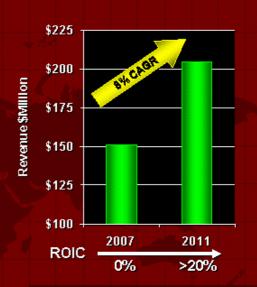
Proof of Performance

### >2007 Performance

- Steep losses reversed \$10 million 2007 OI improvement
- Commercial excellence initiatives drive higher value mix – GM% up 10% points vs. 2006

## >2008 – 2011 Strategic Plan

- Revenue CAGR 8%
- Gross margins within target; strong operating income growth
- ROIC exceeds 20%



Gross Margins rise to >25%



### **Summary – Color and Additives**

Proof of Performance

### > Today:

- Delivering a strong turnaround due to improved product mix, pricing and elimination of unprofitable business relationships
- Building a strong base business and making inroads with key OEMs & Molders
- Evaluating strategic acquisitions to grow eco-friendly solutions technology and increase market penetration
- Color & Additives business profitable, with a \$10MM OI improvement

### **> 2008 - 2011:**

- Sales growth >8% CAGR
- Highly leveraged OI growth through margin expansion
- ROIC >20%
- 25% of sales from new product offerings



# INTERNATIONAL COLOR & ENGINEERED MATERIALS

Bernard Baert Senior Vice President & General Manager International Color & Engineered Materials

Proof of Performance



### International Color and Engineered Materials

Proof of Performance

#### > Description:

- Premier EM and color and additives concentrates manufacturer and marketer
- Multiple manufacturing, technology and design facilities in Europe and Asia.
- Total revenue (est 2007): \$610 million

#### > Value Proposition:

- Global coverage capability for Global Key Accounts
- Innovative technology, reliable supply and superior quality
- Fast and customized solutions, technical support, on-time delivery.

### Competitive Differentiation:

- Capability to provide global coverage for multinational companies
- Extensive compound offerings featuring superior properties, design flexibility
- Full range of concentrates featuring critical requirements and special effects
- Tailor-made solutions combined with a full range of standard products

<i>PolyOne</i> . Plastics	Consumption	Proof of Performance
Priority Opportunities	Plastics demand growth %, annualized 2009-2014	Annual demand in Million Metric Tons
China	10%	46
India	14%	16
Eastern Europ	e 9%	8
South America	a 5%	10
Page 85		





### **Key Asian Markets - Color & EM**

Proof of Performance

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### **Engineered Materials**

Key Industries Served	Available Market \$M Est.	2007 Revenue \$M	% Market Share	Key Industries Served	Available Market \$M Est.	2007 Revenue \$M	% Market Share
Packaging	\$417	\$37	7%	Business Equipment	\$225	\$55	24%
Wire & Cable	\$91	\$13	14%	Automotive	\$75	\$10	13%
Industrial	\$63	\$0	0%	Electronics	\$50	\$8	16%
Automotive	\$62	\$4	6%	Appliances	\$125	\$ 6	5%
Building & Construction	\$105	\$2	2%	Wire & Cable	\$ 54	\$8	17%
Other	\$469	\$5	196	Total	\$529	\$87	16%
Total	\$1,207	\$51	4%				

### **Focused Market Segments**

- ➤ Business Equipment global presence growth estimated at 10%/y.
- Wire & Cable Specialty & oil-resistant product range growth estimated at 20%/y.
- ➤ Cosmetic Packaging & Durable Goods Bioplastics, specialty additives growth estimated at 15%/y.





### Key European Markets - Color & EM

Proof of Performance

Color & Additives			Engineered Materials				
Key Industries Served	Available Market \$M Est.	2007 Revenue \$M	% Market Share	Key Industries Served	Available Market \$M Est.	2007 Revenue \$M	% Market Share
Packaging	\$1,069	\$121	11%	Automotive	\$2,687	\$93	3%
Wire & Cable	\$116	\$ 42	36%	E&E	\$1,307	\$26	2%
Industrial	\$866	\$ 32	4%	Consumer goods	\$745	\$10	196
Automotive	\$132	\$ 21	16%	BC & Industrial	\$731	\$23	3%
Bldg. & Const.	\$144	\$15	11%	Packaging	\$43	\$5	12%
Other	\$1,173	\$ 45	7%	Wire & Cable	\$230	\$30	13%
Total	\$3,500	\$276	9%	Health & Medical	\$70	\$ 4	5%
				Other	\$324	\$ 8	3%
				Total	\$6,137	\$198	3%

### **Focused Market Segments**

- > Automotive Weight reduction customized cpds/color skill growth estimated at 10%.
- ➤ Packaging Green solutions bioplastics and specialty additives skills + service growth estimated at 10% on specific sub segments.
- ➤ Wire & Cable Technology transitions unique products such as oilresistant formulations – growth estimated at 10%.

## Proof of Performance – International

### ➤ Global Key Account Solutions

- Automotive: Business developed in EU, expanded in US and in Asia
- Packaging: Specification gained at a US OEM was leveraged in Asia
- · Electrical: US-Asia partnership won business in Korea

### Expansion of our Global Footprint

 North China, Suzhou, Shanghai, India, Eastern Europe, France, Spain

### ▶Specialization

- Automotive: A plastic part coloration solution avoids the painting step
- Wire & Cable: A unique oil-resistant halogen-free compound for cables



### **Strategic Direction – International**

Proof of Performance

- ➤ Aggressively expand our global footprint in highgrowth areas in Asia, Eastern Europe and the Middle East
- Develop Global Account management
- ➤ Drive our Vitality Index above 25%. Address new markets and introduce new products
- Maximize our operational and commercial efficiencies

## Financial Objectives – International

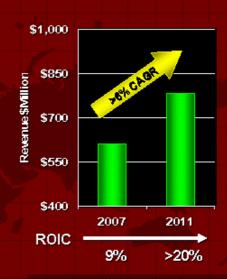
Proof of Performance

### >2007 Performance

- Revenue double-digit increases in Asia and Europe
- >30% earnings growth, nearly 20% excluding FX benefit

### >2008 – 2011 Strategic Plan

- Revenue approaches \$800 million, CAGR >6% – Asia CAGR 15%
- Gross margins within target range; strong operating income growth
- ROS exceeds 9%
- ROIC exceeds 20%



Gross Margins rise to >25%



### **Summary – Total International**

Proof of Performance

- ➤ Continue the successful change to specialization
- ➤ Develop partnerships with key OEMs
- ➤ Continue geographic expansion and reach
- >Train and coach commercial teams for customer value
- Support value creation via operational excellence using Lean Six Sigma methodology



## VINYL BUSINESS

Rob Rosenau Senior Vice President & General Manager Vinyl Business

Proof of Performance



### **Vinyl Business**

Proof of Performance

### Description:

- \$875 million
- North American leader in the specialized vinyl market

### Value Proposition:

- Long-established supplier with a successful track record
- A world-recognized brand that connotes the highest quality standards, and answers to the toughest vinyl questions
- Unique combination of application and product solutions
- Unmatched technical service capabilities

### Competitive Differentiation:

- · Breadth of solutions
- · Reliability / security of supply
- · Heritage of performance
- Expertise and collaborative approach



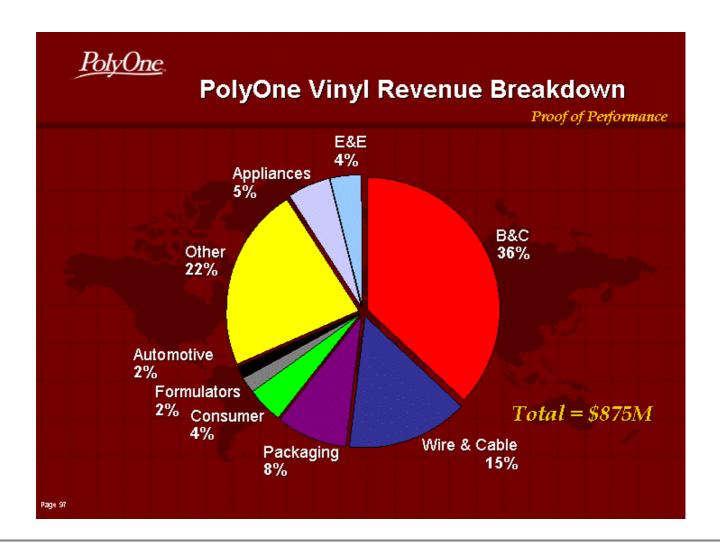
## **Key Markets – Vinyl Business**

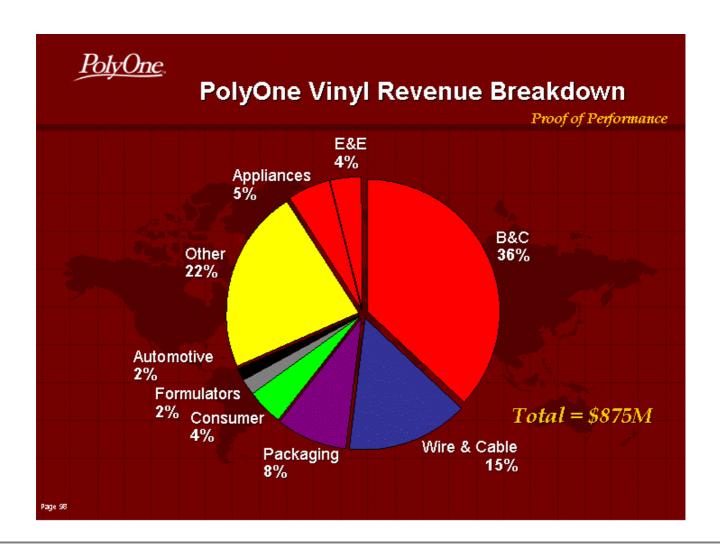
Proof of Performance

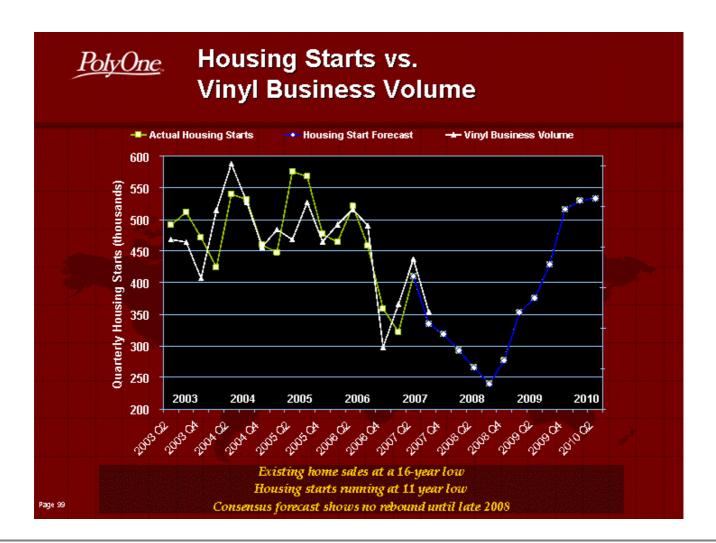
Key Industries Served	Defined Market \$M		% Market Share
Building & Const.	\$1,050		32%
Wire & Cable	\$450		30%
Consumer	\$230		17%
Automotive	\$230		6%
Packaging	\$155		50%
Appliance	\$85		55%
Formulators	\$75		23%
Electrical / Electronics	\$50		77%
Other	\$255		61%
Total	\$2,580		34%
Total Top 10 C BU	Total Top 10 Customers BU		

### **Focused Market Segments**

- ➤ Wire & Cable Expansion in Asia
- Consumer Penetration in this market to diversify our business and reduce dependence on B&C
- > Appliance Leverage our success across more global OEMs









### **Proof of Performance – Vinyl Business**

#### > Worked with:

- A major appliance manufacturer to resolve laundry console design flaws discovered in final testing, avoiding launch delays costing millions
- A Midwest extruder to use CPVC to resolve problems in a copper plate manufacturing process, saving the end user \$1.5-2 million

#### Proved:

- To another major appliance manufacturer that the company services we provide are consistently worth more than 8-10% of the company's annual purchases from us
- To a major wire & cable manufacturer that the processing speed and consistency associated with our material was worth giving us \$8 million in new business at a \$460,000 premium



### **Proof of Performance – Vinyl Business**

#### ➤ Since 2005:

- Improved on-time delivery 14 points, while
- Reducing lead times by 40%, while
- · Removing 12% of our working capital, while
- · Eliminating over \$5 million from our annual cost structure

#### Example:

- Determined that on-time delivery was key factor in satisfaction of two key Midwest accounts
- Initiated service offer that guaranteed 100% on-time delivery
- Each customer placing 95%+ of business with PolyOne





### **Strategic Direction – Vinyl Business**

Proof of Performance

- Create the next generation of vinyl injection molding compounds
- >Identify and penetrate other specialty applications
- Leverage our success with North American appliance manufacturers globally
- Establish manufacturing position in China, and double sales there by 2011
- Exit high-cost manufacturing and warehousing facilities
- Leverage PolyOne's key account and OEM focus to better identify needs and applications

### PolyOne.

## Financial Objectives – Vinyl Business

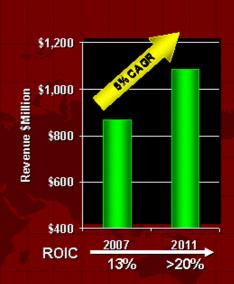
Proof of Performance

### >2007 Performance

- Weak residential construction drives 10% revenue drop and OI decline
- · Margins fall below trend

### ≻2008 – 2011 Strategic Plan

- Challenging 2008 operating environment
- Revenue CAGR 6%, reflecting housing rebound as of 2009
- · Margins recover leading to 9% ROS
- ROIC exceeds 20%





### **Summary – Vinyl Business**

Proof of Performance

- Penetrating specialized applications such as semiconductor piping, dark-colored windows and decking, and decorative appliance parts
- Improving productivity by more than 5% annually by applying Lean Six Sigma tools
- > Expanding into Asia to service major customers' global needs
- Broadening and deepening our interaction with customers to better identify needs and create value-added solutions
- Capitalizing on new applications and a recovering housing market

... all lead to new highs in Vinyl Business profitability and cash generation



# POLYONE DISTRIBUTION

Mike Rademacher Senior Vice President & General Manager Distribution

**Proof of Performance** 



### **PolyOne Distribution**

Proof of Performance

#### **▶**Description:

- North America plastics distribution
- 5,000+ plastic processor customers
- Sales \$750M
- 20 suppliers, 3,000+ products

#### **▶** Value Proposition:

- · Full product bundle
- Same-or next-day delivery
- Unbiased solutions

- Local inventory
- · Technical support

#### **≻**Competitive Differentiation:

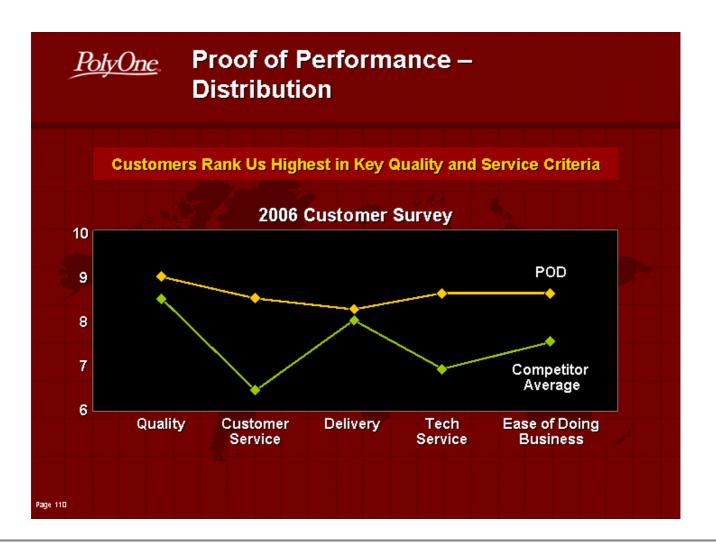
- North American coverage
- PolyOne products
- Technical support
- · Management experience
- · Customer relationships and responsiveness





## **PolyOne.** Proof of Performance – Distribution

- Demonstrated growth in sales revenue and profitability since merger
- Successful transition to Vinyl's exclusive distributor in 2003
- Key supplier partners have continued to support our business model and value proposition
- ➤We continue to be an important channel for PolyOne products and a "window to the market" for our businesses



## **PolyOne.** Proof of Performance – Strategic Direction

- Accelerate North American growth through sales force investment
- >Expand our presence in Mexico and Canada
- ➤ Develop key markets like Healthcare where we can create a differentiated offering by bundling PolyOne's products and services
- >Explore opportunities to expand our global reach

### PolyOne.

## Financial Objectives – Distribution

Proof of Performance

### >2007 Performance

- Revenue growth despite softening economy
- Year-over-year OI increase projected record segment earnings
- ROIC projected at 17%

### ≻2008 – 2011 Strategic Plan

- Revenue to exceed \$1B, CAGR 8%
- Leverage infrastructure to accelerate OI growth
- ROS grows to 4% and ROIC to 25%



Gross Margins rise to >9%



### **Summary – Distribution**

Proof of Performance

### ▶Today:

- Proven track record of performance
- Strong base business in North America and a solid differentiated value proposition

#### **>2008 - 2011:**

- Accelerate growth in North America to exceed \$1B
- Leverage current network to accelerate operating income growth
- Explore opportunities to selectively expand our geographic reach
- Deliver 4% ROS, 25% ROIC



## FINANCIAL SUMMARY

David Wilson
Senior Vice President & Chief Financial Officer

Proof of Performance

### PolyOne.

## Proof of Performance – Financial Summary

- Strong financial profile established flexibility to accelerate strategic investments:
  - Total debt and interest expense lowest since formation
  - Current leverage ratio of 2.0x to 2.5x; credit ratings upgraded
  - Invested capital productivity targets delivered
  - Investment capacity grows consistently
- ➤ Transformation strategies improve quality and sustainability of earnings mix:
  - Core business earnings >60% of total and growing
  - OxyVinyls divestment reshapes portfolio and eliminates principal source of volatility
  - Specialization driving meaningful earnings mix improvement
  - Investments aligned with specialization and globalization
  - Effectiveness and efficiency improved through commercial and operational excellence





### Financial Summary – 2011 Objectives

Proof of Performance

- Drive profitable growth, multiple expansion and shareholder value creation
- ➤ Key 2011 performance objectives:
  - 25% to 35% specialty business gross margins
  - 40% sales outside United States
  - 25% vitality index
  - Strong double-digit earnings CAGR
  - Generate economic return ROIC > 15%

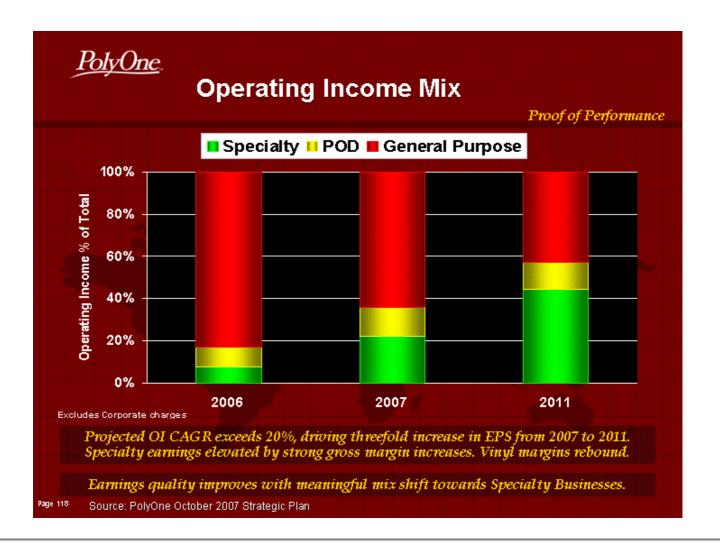
Meaningfully improved quality and sustainability of earnings mix should drive substantial multiple expansion and share price appreciation

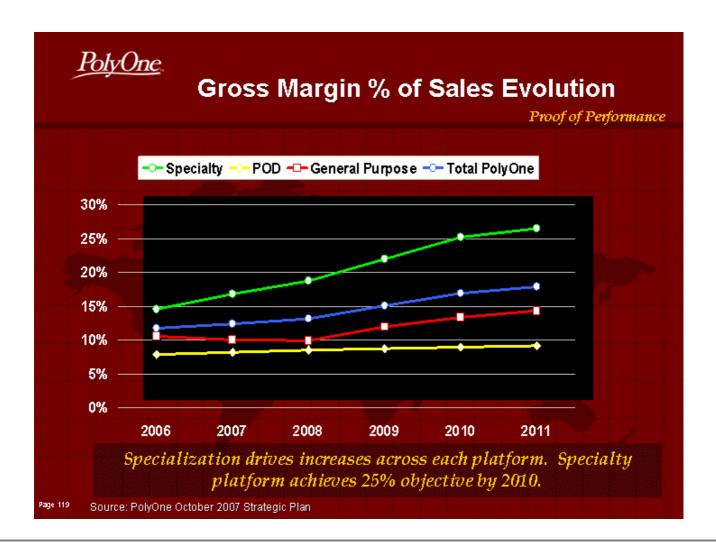


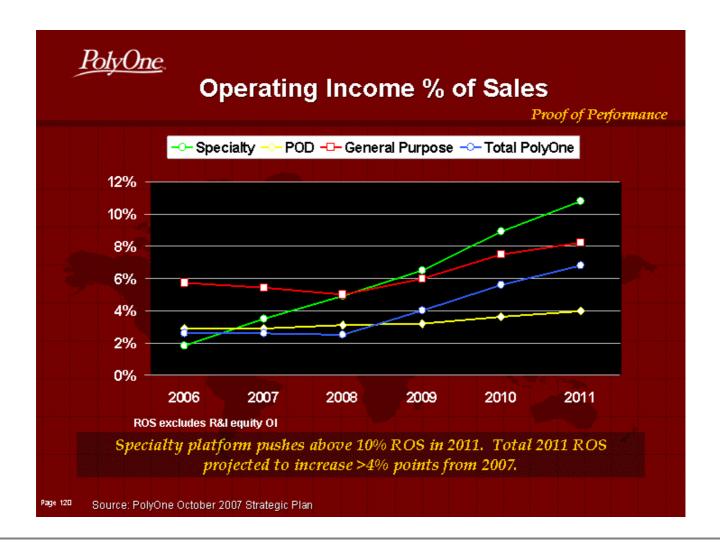
### **Strategic Business Platforms**

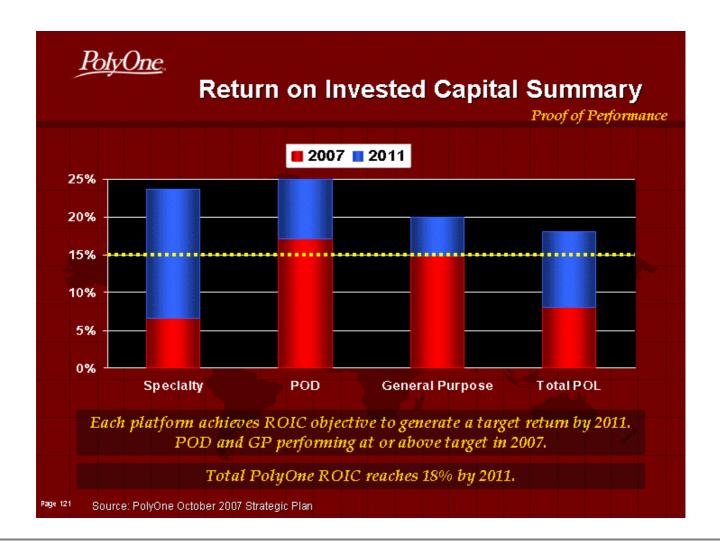
Proof of Performance

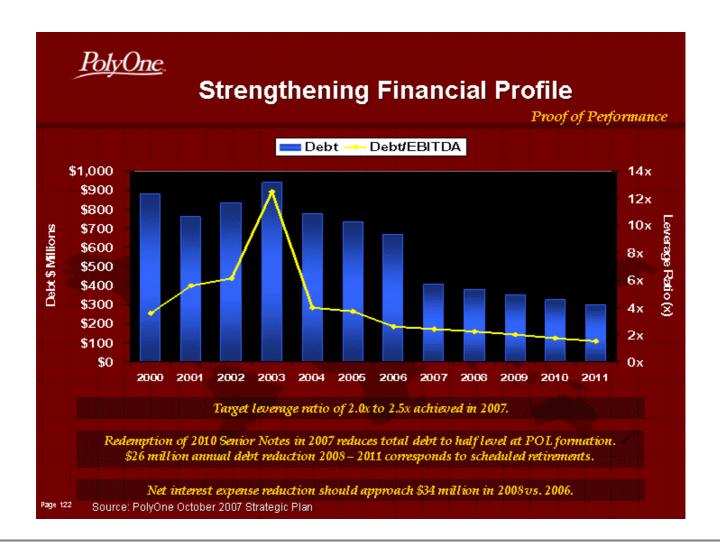
- ➤ Specialty Businesses \$0.95 Billion
- **▶**PolyOne Distribution \$0.75 Billion
- **>**General Purpose \$1.13 Billion













### **Financial Profile Outlook**

Proof of Performance

Strengthening Financial Profile and Performance Should Drive Ratings Improvement

	2006	2007	2011
Debt / EBITDA (Y/E)	2.6x	2.4x	<1.5x
Net Debt / EBITDA (Y/E)	2.5x	2.1x	<1.0x
Total Debt (Y/E)	\$668	\$405	\$301
% Core Business Earnings	45%	63%	>95%
Working Capital as % of Sales	14.3%	14.2%	13.5%
Investment Capacity (<3x; Acqu. @ 8x)	\$200	>\$200	>\$1,000
Investment Capacity (<2.5x; Acqu. @ 8x)	\$0	\$80	>\$750

- Key credit drivers delivered to increase rating from current B+ / B1 to investment grade
- Invested capital productivity improves, driving strong cash flows through period
- Specialization / globalization accelerated by deploying available investment capacity

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Source: PolyOne October 2007 Strategic Plan



### **Key Performance Indicators**

Proof of Performance

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Key Performance Indicators	2011 Objective	Projected Performance
Gross Margin Attainment	25% - 35% for Specialty Businesses	25% by 2010; 10% ROS by 2011
Sales Outside the USA	40%	38% projected. Acquisitions close the gap.
Vitality Index	25%	11.5% 2006 base increases from new commercial launches plus 60 POL projects in pipeline
Operating Income Growth	Double-digit CAGR	>20% CAGR projected for total PolyOne
Return on Invested Capital:  Total PolyOne (pre-tax)	>15%	18% achieved by 2011
Business Units (pre-tax)	>15%	Each platform exceeds target by 2011

multiple and equity price.

Source: PolyOne October 2007 Strategic Plan

## **PolyOne.** Proof of Performance – Financial Summary

- Transformation strategies deliver key objectives
  - Specialization drives meaningful increases in gross margins, which deliver ROS and ROIC
  - Quality of earnings mix reshapes portfolio; underpins sustainable, high-value base; and expands equity valuation multiples
- Financial profile is strong, enabling flexibility to accelerate requisite strategic investments to support organic growth initiatives and acquisitions, while maintaining strong financial ratios
  - Ratings should improve, potentially returning to investment grade by 2009
- Portfolio development initiatives strengthen business mix and achieve strategic objectives
- Strong earnings growth will drive marked increase in price of PolyOne's equity, delivering sustainable value to shareholders